

**AMENDMENTS TO THE SPECIFICATION:**

Please amend the specification as listed below. Additions to the Specification are shown underlined. Deletions to the Specification are shown with strikethrough notation.

a. Please amend the title of the invention as shown on page 1, line 1 of the original application as indicated below:

iSelect System and Method of Selecting and Excluding Video Segments Based Upon Tags, Markers, and Video Preferences.

b. Please amend the paragraph starting on page 10, line 6 in the original application (paragraph [0034] in the published application) as indicated below.

[0034] FIG. 9 is a schematic block diagram illustrating another method of implementing the present invention. Content supplier 180 supplies encoded video 181 to the head-end device 182. The encoded video 181 includes tags and markers that have been inserted in the video blanking interval by the content provider. The encoded video is sent to a video blanking interval decoder 184 at the head-end 182. The video blanking ~~encoder~~ decoder 184 separates the video stream, which is sent to video storage 186, from the tags and markers 188, which are sent to the tags and markers storage device 190. The tags and markers storage device 190 stores the tags and markers 188 that have been separated from the encoded video signal. The user input 192 is used to generate user preferences that are applied by the user to the set-top box 194. The set-top box has a storage device 196 that stores the user preferences. The filter comparator 198 compares the tags with the user preference data and uses the markers to identify video segments that have been authorized to be viewed. This information is sent to the video storage device 186. Video storage device 186 reads the video segments that have been authorized from the data storage locations that have been identified from the output of the filter/comparator 198. The video storage device

186 therefore generates a delayed video stream 200 that is displayed on the TV 202. FIG. 9 also illustrates the manner in which the system can be implemented in a manner that by-passes certain features of the present invention. For example, the undelayed video 204 can be sent from the head-end 182 directly to the customer's premises as it is conventionally done by the head-end 182. As shown in FIG. 9, the undelayed video 204 is sent to set-top box 206 which displays the video on a TV 208.